

Transcript for interactive video

- AEGON. Be ready for life
- Introducing AEGON in the UK...
- Part of the AEGON Group, one of the world's largest life insurance and pension companies
- We've been helping people provide for their futures since 1831...
...whether they're planning for retirement, ready to make the most of it or want the security of protection
- We help employers ...large and small... provide future financial security for their employees.
- Through our sponsorship of British tennis... we're helping to build a brighter future for one of Britain's best-loved sports
 - Investing in the grass roots in parks and local communities
 - Backing talented British players
 - Sponsoring national and international tournaments like the AEGON Championships, Classic and International
 - And celebrating the tennis greats at the AEGON Masters Tennis
- After all, our business is about helping people achieve the future they want.
- With our strong range of retirement solutions...
Our ongoing investment in customer service...
Our long-standing expertise in planning for the future...
And through our support of British tennis...
We want to help people make the most of life
- AEGON. Be ready for life

Additional content for interactive elements

Heritage

The history of our business goes back to the foundation of Scottish Equitable in 1831. Scottish Equitable became part of the AEGON Group in 1994 and in 2006 we incorporated the AEGON name into our existing brands, linking our local expertise and experience to AEGON's global strength. As AEGON becomes better known in the UK, for example through our sponsorship of British tennis, we're now shortening our name to AEGON.

Who we are

For individual customers

Our pensions, protection, investments and estate planning products and services help people create better financial futures.

For corporate customers

A comprehensive range of pensions, trustee and actuarial solutions to help employers provide future financial security.

Core markets

Our two core markets are:

- Workplace Savings
- At Retirement

Changing retirement trends means these markets have strong potential for growth. And we believe that by focusing on our key strengths, we can meet our customers' needs even better.

Widening access to tennis

The grass roots are the lifeblood of any sport. We're supporting two great programmes: AEGON Schools Tennis, which provides kit and teacher training for schools, and AEGON Parks Tennis, which helps to secure free and affordable tennis on public courts throughout the country.

The AEGON Schools Tennis programme in particular has made great strides, with over a million children in 8,500 primary schools taking part.

Backing British talent

When a young player shows promise, we're helping to make sure they get the support they need to reach their full potential.

Almost 400 players are on the AEGON FutureStars programme, with the best moving up to join Team AEGON, the elite players heading for the world's top 100. These LTA-run player programmes offer specialist coaching and development to help them make the most of their talent.

Sponsoring national and international events

You'll see our logo and colours at tennis tournaments up and down the country, from amateur to professional, national to international.

Three of the best-known events we support are the AEGON Championships at The Queen's Club, AEGON Classic at Edgbaston and AEGON International at Eastbourne. All held in June, these world-class tournaments are some of the highlights of the British grass-court season.

We're also title sponsor of the AEGON Masters Tennis, the season finale to the ATP Champions Tour, which reunites some of the sport's best-ever players at the Royal Albert Hall in London each December.

Google 'AEGON tennis' to find out more.

Key facts and figures

Based in Edinburgh, Scotland, we have:

- around two million customers
- around 4,000 employees across the UK
- £55.9 billion assets under management (as at 30 September 2010)
- an A+ (strong) rating from Standard & Poor's for our life and pensions business (September 2010)

Awards

Financial Adviser Life and Pensions Awards 2010

- Best Individual Pension Provider, Best Group Pension Provider and Best Overall Pension Provider

Money Marketing Financial Services Awards 2010

- Best Pensions Provider

Corporate Adviser Awards 2010

- Best Group Pension Provider

Professional Adviser Awards 2010

- Best Pension Provider and Best Individual Protection Provider

Business Superbrand for 2011

Voted one of the UK's strongest business brands by experts and professionals

Making a positive difference

We're all about creating better futures – and this is reflected in our environmental policies and our charity and community work.

Charity partners

Our local and national charity partners are chosen each year by our employees. We support a wide range of events and challenges our employees take part in to raise money for charity.

Giving children a healthy start

The AEGON Breakfast Club gives Edinburgh schoolchildren a free, healthy breakfast to get ready for the day ahead. It's a three-way partnership between the Heart of Midlothian Education and Community Trust, the City of Edinburgh Council and us.

Running a sustainable business

We believe that business success should go hand in hand with caring for the environment, and we're constantly looking for ways to be kinder to the world we live in. For example, 20% of our energy comes from renewable sources and we recycle around 65% of our waste.